

# Southern California Development Forum Presents...

Tuesday, March 11, 7:00am-9:00am



Date: Tuesday, March 11, 2014

Time: 7:00am-9:00am

# **New Location:**

City Club Los Angeles City National Bank Building 555 Flower Street 51<sup>st</sup> Floor Los Angeles, CA 90071 213.620.9662

For Parking Instructions Click Here

For Directions
Click Here

#### **Program Price:**

\$50.00 – SCDF Members \$75.00 – Non-members \$450.00 – Event Sponsor (2 comp guests) \$750.00 – Table Sponsor (8 comp guests) \$10.00 – Onsite Fee

<u>Click Here to Register</u> Click Here to Sponsor

# **Considering International Expansion?**

### **Building a Global Practice: International Expansion Opportunities**

This year we are pleased to feature Ferdinando Guerra, International Economist of the Kyser Center for Economic Research at the LAEDC.

Ferdinando is the principal author of LAEDC's "Growing Together" country reports, which highlights the ties between emerging markets and Southern California. He will be presenting key information on which emerging markets offer the best potential for your business, focusing on key markets, specific development opportunities, risks, as well as short-term and long-term potential.

Come join us for a topical discussion and the opportunity to meet Mr. Guerra!

# **Featured Speaker**

#### Ferdinando Guerra

International Economist

Kyser Center for Economic Research

Los Angeles County Economic Development Corporation