



Southern California
Development Forum

Hospitality - Latest Trends

City Club Los Angeles
Tuesday, August 8, 2017

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7:00am-9:00am

City Club Los Angeles
555 S. Flower Street, 51st Floor
Los Angeles, CA 90071

When it comes to the hospitality industry, trends can be both brief and everlasting. Some are just a flash in the pan; others have a staying power that last for decades. Last year's trends were, in many ways, shaped heavily by various mergers and acquisitions. Join us for SCDF's Annual Hospitality Event to hear from industry leaders on this year's latest development in trends, how our local hospitality market compares to our competitors, and what our industry needs in order to stay relevant with the next generation of hotel guests.

MODERATOR

Bruce Baltin
Managing Director
CBRE Hotels

SPEAKERS

Doane Liu
Executive Director
**City of Los Angeles, Department of
Convention and Tourism Development**

Jay Newman
Chief Operating Officer
The Athens Group

Matthew Walker
Senior Vice President
Lowe Destination Development

Patrick Speer
Senior Director of Development
Hilton

PROGRAM DETAILS

\$50.00 SCDF Members
\$75.00 Non-Members
\$450.00 Event Sponsor (2 comps)
\$750.00 Table Sponsor (8 comps)
\$10.00 Onsite Fee

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